

assets

*Advanced Service Search and Enhancing Technological
Solutions for the European Digital Library*

The project

The *Luigi Micheletti Foundation* takes part in the *ASSETS* project, *Advanced Service Search and Enhancing Technological Solutions for the European Digital Library*: the project aims to improve the usability of *Europeana* (<http://www.europeana.eu>), the European Digital Library platform, which at the moment holds 7 million digital items including videos, movies, newspapers, paintings, music archives.



During the 2 years project (2010-2012), *ASSETS* will develop and deploy advanced services to improve the search of multimedia objects, the navigation and user interface, involving directly targeted user groups in requirements analysis, design, large-scale implementation, testing and evaluation. Moreover the problem of long-term access to digital contents and their preservation will be faced.

The release of *ASSETS* services, applicable to all digital libraries, will overlap with the fully operational phase of *Europeana* and will facilitate a more effective and wide use by European citizens.

The *ASSETS* project, co-funded by the European Commission within the *CIP-Policy Support Programme*, is implemented by a consortium which includes 24 international partners (cultural institutions, broadcast and technological companies) from Italy, Austria, Spain, Netherlands, Greece, France, Germany, Belgium, Cyprus, Luxembourg, Sweden and one partner from Japan. Furthermore, the UNESCO participation in the project will guarantee a worldwide coverage.

Outcomes

Through ASSETS project, partners aim to achieve the following main outcomes:

- a *set of value-added search, browsing and long-term access services* to directly enhance the content accessibility and improve the usability of Europeana's operational services (development will be coordinated by CNR – Consiglio Nazionale delle Ricerche);
- a *large-scale validated implementation* of such services in the real context of use of Europeana;
- a *set of recommendations, guidelines and best practices* concerning the technology adaptation, and service roll out strongly contributing to the promotion of the standards and specifications addressed in Europeana, and paving the way for an increased interoperability;
- making new multimedia digital content available to and accessible by Europeana portal, as delivered by content providers in the ASSETS consortium (such as ANSC, Liberis, HASC, DIAS, Albeniz, UNESCO).

The Luigi Micheletti Foundation and the ASSETS project

The Luigi Micheletti Foundation is involved in ASSETS project as content provider: it will publish on the project servers (and then on Europeana) part of its digital archives.

Furthermore the Luigi Micheletti Foundation, in collaboration with *EMA - European Museum Academy* (<http://www.europeanmuseumacademy.eu>), will take part in the *dissemination* activities: it will help to publicize the project to other cultural institutions and to disseminate the know-how on the technical procedures of the use of new services, raising awareness of the use of Europeana as digital resource among end-users.

Resuming links

ASSETS project official website: <http://www.assets4europeana.eu>

Europeana website: <http://www.europeana.eu>

ASSETS project on Europeana website: <http://group.europeana.eu/web/guest/details-assets/>

Additional info

Cultural institutions interested in the project may require additional information by contacting the following numbers:

Email: micheletti@fondazionemicheletti.it

Massimo Negri

Email: europeanmuseumacademy@gmail.com

Tel +39 02 89 77 55 67

Luigi Micheletti Foundation

The Luigi Micheletti Foundation is a non profit entity which is concerned with research on contemporary history. The Foundation has a wide variety of documentary heritage: library, newspaper library, archive, picture library, photo library, film library and media center. The Foundation also publishes books and magazines, promotes research and study projects, organizes conferences and seminars. The Micheletti Foundation is also the main promoter of *Musil – Museum of Industry and Work in Brescia* (<http://www.musil.bs.it>), for which, since the Eighties, it has gathered a rich collection of exhibits of industrial archeology.

<http://www.fondazionemicheletti.it>

European Museum Academy

The *European Museum Academy* is a non profit foundation established by a group of experts active in European Countries in the museum field. This group has worked with Kenneth Hudson for many years in the context of the *European Museum of the Year Award* scheme, in the area of industrial archaeology and in other fields which benefited from his pioneering contribution. The *EMA Foundation* is engaged in developing researches in the field of museum innovation, in sharing examples of *best practice*, training programs and refresher courses of transnational level, offering its services as an incubator for new talents and new programmes in order to improve the quality of museum services and of the museological discourse at the European level.

<http://www.europeanmuseumacademy.eu>